



## SXSW ONLINE MUSIC FESTIVAL ANNOUNCES INITIAL LIST OF SHOWCASING ARTISTS AND PRESENTERS

**Austin, Texas - January 26, 2021** - The South by Southwest® Music Festival (SXSW®) has announced an initial list of Showcasing Artists invited to perform online at the 35th annual event. The festival will be the first opportunity to hear what's been percolating in the minds of these emerging acts and established artists. This essential industry event occurs March 16 - 20, 2021.

The SXSW Music Festival programmers and presenters are curating an event that is every bit as genre-spanning and international in scope as past events. The result will be a unique online musical experience where industry professionals and music lovers can discover an unparalleled range of artists and styles from around the world, expanding listeners' horizons from their own homes. Showcases and presenters of this year's world-class performances include **AfroFuture Sounds (British Underground & DAJU Presents), Hotel Vegas & Hotel Free TV, Damnably, EQ Austin, Jazz re:freshed Outerational, FOCUS Wales, Roskilde Festival, Taiwan Beats, Close Encounter Club, Sounds from Spain, M for Montreal, Flipped Coin KOREA, Carefree Black Girl, New Zealand Music, KUTX The Breaks, Dedstrange, Fierce Panda x End of the Trail, Brazil Inspires the Future** and **ÅÖ...Sounds Swedish**.

This first announcement unveils just the first wave of the wide array of Showcasing Artists who will perform for the international creative community during SXSW Online. Each showcase gives passholders the opportunity to experience tomorrow's headliners at unique venues in the artists' home countries through a premium viewing experience, with streaming available via web, mobile, and the SXSW Online Connected TV app (Apple TV, Fire TV, Roku, Samsung TV Plus, and Android TV). Select content will be viewable in VR via SXSW Online XR. Artists scheduled to perform include:

AIRY (Nowon Gu SOUTH KOREA)	Luisa e os Alquimistas (Natal BRAZIL)
Alexander Biggs (Melbourne AUSTRALIA)	The Merindas (Melbourne AUSTRALIA)
Alice Skye (Melbourne AUSTRALIA)	Mimi Bay (Gothenburg SWEDEN)
Alien Tango (Murcia SPAIN)	The Mysterines (Liverpool UK-ENGLAND)
Anna B Savage (London UK-ENGLAND)	Nané (Austin TX)
A Place To Bury Strangers (Brooklyn NY)	Nanpa Básico (Bogotá COLOMBIA)
Astrid Sonne (Copenhagen DENMARK)	Nayana Iz (London UK-ENGLAND)
Autre Monde (Dublin IRELAND)	NekoJam (Taipei City TAIWAN)
Baby Kahlo (Baltimore MD)	No Money Enterprise (Brisbane AUSTRALIA)
Beans (Geelong AUSTRALIA)	Noya Rao (Leeds UK-ENGLAND)
BELAKO (Bilbao SPAIN)	Otoboke Beaver (Kyoto JAPAN)
Benji Wild (Cardiff UK-WALES)	Paul Jacobs (Montreal CANADA)
Black Joe Lewis & The Honeybears (Austin TX)	Paupière (Montreal CANADA)
Blushing (Austin TX)	Petite Amie (Mexico City MEXICO)
Braids (Montreal CANADA)	Pillow Queens (Dublin IRELAND)
Caiine (Manchester UK-ENGLAND)	Pote (Paris FRANCE)
Campfire Social (Wrexham UK-WALES)	Purple Pilgrims (Coromandel NEW ZEALAND)
Candeleros (Madrid SPAIN)	PVA (London UK-ENGLAND)
Connie Constance (Watford UK-ENGLAND)	Quanna (Savannah GA)
Dan Bettridge (Cardiff UK-WALES)	The Queendom (Atlanta GA)
Daniel Casimir and Tess Hirst (London UK-ENGLAND)	Remi Burgz (London UK-ENGLAND)
Data Animal (Auckland NEW ZEALAND)	Richard Spaven (London UK-ENGLAND)
Dayramir Gonzalez (Hacienda Heights CA)	Robocobra Quartet (Belfast UK-N. IRELAND)
Death by Denim (Perth AUSTRALIA)	Rosehip Teahouse (Cardiff UK-WALES)
Didirri (Melbourne AUSTRALIA)	Ruido Rosa (Mexico City MEXICO)
Dingo Bells (Porto Alegre BRAZIL)	Samantha Sanchez (Miami FL)
Do Nothing (Nottingham UK-ENGLAND)	Say Sue Me (Busan SOUTH KOREA)

Drinking Boys and Girls Choir (Daegu SOUTH KOREA)	School of X (Copenhagen DENMARK)
Ego Ella May (London UK-ENGLAND)	SEED Ensemble (London UK-ENGLAND)
El Shirota (Mexico City MEXICO)	Shannen James (Melbourne AUSTRALIA)
Enno Cheng (Taipei City TAIWAN)	Sinead O'Brien (Limerick IRELAND)
Enola Gay (Belfast IRELAND)	Sir Woman (Austin TX)
Family Jools (Bristol UK-ENGLAND)	Sorry (London UK-ENGLAND)
Fire EX. (Kaohsiung TAIWAN)	Squid (Bristol UK-ENGLAND)
Francisca Valenzuela (Santiago CHILE)	Tebi Rex (Maynooth IRELAND)
Golden Dawn Arkestra (Austin TX)	TEKE :: TEKE (Montreal CANADA)
Grrrl Gang (Yogyakarta INDONESIA)	TENGGER (Seoul SOUTH KOREA)
HAEPAAARY (Seoul SOUTH KOREA)	Tessellated (Kingston JAMAICA)
Hazy Sour Cherry (Tokyo JAPAN)	Theon Cross (London UK-ENGLAND)
Holy Fuck (Toronto CANADA)	Tuyo (Curitiba BRAZIL)
Indigo Sparke (Byron Bay AUSTRALIA)	TV Priest (London UK-ENGLAND)
Jealous (Berlin GERMANY)	Vaya Futuro (Mexico City MEXICO)
Jekyll (Blackpool UK-ENGLAND)	Virginia Wing (Manchester UK-ENGLAND)
Kalpee (Chaguanas TRINIDAD AND TOBAGO)	Vocal Vidas (Santiago CUBA)
Katy J Pearson (Bristol UK-ENGLAND)	Walt Disco (Glasgow UK-SCOTLAND)
Kee'ahn (Melbourne AUSTRALIA)	Wavy The Creator (Lagos NIGERIA)
lau.ra (London UK-ENGLAND)	Weird Milk (Buckingham UK-ENGLAND)
Lilla Vargen (Ballymena UK-ENGLAND)	Y2K92 (Seoul SOUTH KOREA)
Los Blenders (Mexico City MEXICO)	Ydegirl (Copenhagen DENMARK)
Loshh (London UK-ENGLAND)	Yoshi Vintage (Flint MI)

(This list is subject to change. More performers will be announced at later dates.)

Listen to the artists who will be performing at SXSW 2021 by subscribing to the official SXSW [Apple Music](#), [Spotify](#), [YouTube](#), and [Qobuz](#).

In addition to the Music Festival Showcases, passholders also have access to the full range of content available during SXSW Online including Conference Keynotes, Featured Speakers, Mentor Sessions, Networking Meet Ups, Film Festival Screenings, Comedy Festival Showcases, Online Exhibitions and Professional Development. Previously announced for 2021 are a Keynote by **Willie Nelson** and Featured Speakers including **Queen Latifah, Chiquis, Mark Mothersbaugh, Wyclef Jean, Nicholas Britell, Taraji P. Henson, Barry Jenkins, Matthew McConaughey, Baratunde Thurston, Samantha Bee, Sir Richard Branson**, and more. In mid-February, SXSW Online will open its doors so passholders can get a head start on networking. For more information on everything SXSW Online has to offer, please visit [sxsw.com](https://sxsw.com).

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. In 2021, the event moves to a digital format. SXSW Online offers conference sessions, music showcases, film screenings, exhibitions, and a variety of networking and professional development opportunities. An essential destination for global professionals, SXSW Online 2021 will take place March 16 - March 20. For more information, please visit [sxsw.com](https://sxsw.com). To register for the event, please visit [sxsw.com/attend](https://sxsw.com/attend).

SXSW Online 2021 Platinum Partners are White Claw, High Grade Hemp Seed, and the Austin Chronicle. The SXSW Online 2021 Music Festival is powered by Visible.

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